PERROTIN

WHO WE ARE

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PERROTIN

Emmanuel Perrotin founded his first gallery in 1990 at the age of twenty-one. Since then, he has worked closely with his roster of artists, some for more than twenty-five years, to realize their ambitious projects. Perrotin has galleries in Paris, Hong Kong, New York, Seoul, Tokyo, Shanghai and Los Angeles, totaling approximately 84,000 square feet (7,800 square meters) across seven cities.

These multiple venues offer great flexibility, enabling Perrotin to continue staging ambitious projects and large-scale exhibitions for the varied group of worldrenowned artists it represents.

Perrotin represents about sixty artists and eight estates, and also collaborates with approximately thirty other contemporary artists. Altogether, the gallery provides exposure to both established and emerging artists of more than twenty-seven nationalities.

Perrotin participates in more than twenty art fairs each year, including Art Basel (Hong Kong, Basel, Paris+, Miami), Frieze (London, New York, Los Angeles, Seoul), KIAF Seoul, Dallas Art Fair, Expo Chicago, Art021 & West Bund (Shanghai), The Armory Show, TEFAF New York, Art Geneva, ARCO Madrid, Abu Dhabi Art or Art Dubai.

The gallery also publishes books, special editions, and artists' objects, available in every Perrotin bookstore as well as in our regular pop-up stores, at the Conran Shop Paris or the Bellagio Las Vegas, for example.



Photo: Tanguy Beurdeley

Emmanuel Perrotin says: "My taste is consistently eclectic, and the gallery has never limited itself to a single movement, medium, generation, or aesthetic. The opening of several spaces on various continents has enabled me to exhibit young contemporary artists while remaining faithful to those who have been with me for decades."

PERROTIN ARTISTS

CHIHO AOSHIMA
JEAN-MARIE APPRIOU
IVÁN ARGOTE
DANIEL ARSHAM
CRISTINA BANBAN
HERNAN BAS
GENESIS BELANGER
ANNA-EVA BERGMAN
JASON BOYD KINSELLA
SOPHIE CALLE
MAURIZIO CATTELAN
JULIAN CHARRIÈRE
CHEN FEI
CHEN KE
CHUNG CHANG-SUP
JOHAN CRETEN
GABRIEL DE LA MORA
JEAN-PHILIPPE DELHOMME
WIM DELVOYE
MATHILDE DENIZE
NICK DOYLE
LIONEL ESTÈVE
JENS FÄNGE
BERNARD FRIZE
GELITIN
ELIZABETH GLAESSNER
LAURENT GRASSO
ZACH HARRIS
HANS HARTUNG THILO
HEINZMANN JOHN
HENDERSON LESLIE
HEWITT GREGOR
HILDEBRANDT ALAIN
JACQUET
JR
JESPER JUST
IZUMI KATO
BHARTI KHER
KOAK
KLARA KRISTALOVA
YVES LALOY
LEE BAE
MADSAKI
EDDIE MARTINEZ
GEORGES MATHIEU
BARRY MCGEE FARHAD
MOSHIRI
MR.
TAKASHI MURAKAMI
DANIELLE ORCHARD
OTANI WORKSHOP
JEAN-MICHEL OTHONIEL
PARK SEO-BO
GAHEE PARK
PAUL PFEIFFER
PAOLA PIVI
GABRIEL RICO
CLAUDE RUTAULT
MARK RYDEN
GÉRARD SCHNEIDER
EMILY MAE SMITH
JESÚS RAFAEL SOTO
PIERRE SOULAGES
JOSH SPERLING
TAVARES STRACHAN
CLAIRE TABOURET
AYA TAKANO
TATIANA TROUVÉ
XAVIER VEILHAN
BERNAR VENET
PIETER VERMEERSCH
XIYAO WANG
EMMA WEBSTER
XU ZHEN®

Exhibited artists:
RINA BANERJEE
KELLY BEEMAN
JOAQUÍN BOZ
STAN BURNSIDE
JEREMY DEMESTER
OLI EPP
HENRY GUNDERSON
CHARLES HASCOËT
DORA JERIDI
KARA JOSLYN
SUSUMU KAMIJO KIM
CHONG-HAK EMI
KURAYA TREVON
LATIN
LEE MINGWEI
NIKKI MALOOF
MSCHF
SOPHIA NARRETT OB
KATHERINA
OLSCHBAUR
ZÉH PALITO
CHRISTIANE POOLEY
QI ZHUO
MATTHEW RONAY
SHIM MOON-SEUP
SONG KUN
KATHIA ST. HILAIRE
MARIA TANIGUCHI
ARYO TOH DJOJO
WEI JIA
XIE QI

PERROTIN PARIS

- 76 rue de Turenne, Marais
- 10 impasse Saint-Claude, Marais
- 60 rue de Turenne, Marais
- 2bis avenue Matignon, Champs Elysées

Perrotin's flagship Paris gallery has been housed in an eighteenth-century mansion on rue de Turenne in the Marais district since 2005. In 2007, the gallery added to its premises an adjacent building on impasse Saint-Claude. In 2014, a 7,500-square-foot (700 sq. m.) showroom known as the Salle de Bal opened in a former ballroom in the Hôtel d'Ecquevilly, a seventeenth-century hôtel particulier.
These three locations, each within walking distance of the other, total 25,000 square feet (2,300 sq. m.).

In 2020, the gallery opened a new space on Avenue Matignon with an exhibition area of 70 sq. m. (750 sq. ft.). In all, the Paris gallery spaces amount to 25,510 square feet (2,370 sq. m.).

Since more than thirty years ago, the gallery has become a landmark in the Parisian scene. In addition to attracting many visitors to its exhibitions (more than 39,000 visitors for Paris, *3020* by Daniel Arsham in 2020, more than 42,000 for the *Baka* exhibition by Takashi Murakami late 2019), Perrotin organizes panels, signing sessions, events, and parties. The flagship gallery also houses a bookstore with a large offering of books, monographs, and artist's prints and editions.



View of Perrotin Paris , 76 rue de Turenne, 75003 Paris (Marais)



View of Takashi Murakami's exhibition *Learning the Magic of Painting* at Perrotin Paris, 10 impasse Saint Claude (Marais), 2016. Photo: Claire Dorn. ©2016 Takashi Murakami/Kaikai Kiki Co., Ltd. All Rights Reserved. Courtesy Perrotin

Perrotin gallery plays a key role in French cultural life, with its artists partaking in many cultural and artistic institutional projects: Takashi Murakami, Xavier Veilhan, and Jean-Michel Othoniel have been included in the contemporary program of the Château de Versailles; the Monnaie de Paris dedicated a survey exhibition to Maurizio Cattelan in 2016; and the Musée de la Chasse et de la Nature gave *carte blanche* to Sophie Calle in 2018. More recently, the Centre Pompidou dedicated a solo show to Bernard Frize (2019); the Musée d'Art Moderne de Paris presented a survey exhibition of Hans Hartung (2019); and the Musée Guimet organized monographic exhibitions of Mr. (2019) and Daniel Arsham (2020). In 2021, the Musée d'Orsay invited Laurent Grasso to create a large-scale installation for the nave of the museum. In 2022, Sophie Calle presented her exhibition *The Ghosts of Orsay* at the Musée d'Orsay. In 2023, the musée Picasso Paris has dedicated a large survey exhibition to Sophie Calle. In 2024, Julian Charrière will present a solo exhibition at the Palais de Tokyo.

The gallery has contributed to the success of FIAC Paris until 2021 and is involved in the new Paris+ by Art Basel since 2022, as well as in Asia Now and Art Paris.



View of Izumi Kato's exhibition at Perrotin Paris, 76 rue de Turenne (Marais), 2020. Photo: Claire Dorn. Courtesy of the artist & Perrotin



View of Perrotin Matignon, 2bis avenue Matignon (Champs Elysées). Photo: Tanguy Beurdeley. Courtesy of the artists & Perrotin

PERROTIN NEW YORK

130 Orchard Street, New York, NY 10002

After three successful years in a historic building on the Upper East Side's iconic Madison Avenue, Perrotin expanded in 2017 to a 25,000-square-foot (2,300 sq. m.) space in New York City's most dynamic arts neighborhood, the Lower East Side. Perrotin's current location at 130 Orchard Street opened with Colombian-born artist Iván Argote on the ground floor. The entire gallery, with its multiple exhibition spaces, was unveiled in March 2018 with a show by French artist Jean-Michel Othoniel.

Originally erected in 1902, the building retains the painted facade and signage from its former use as a Beckenstein fabric factory in the 1940s. The renovation remains faithful to Perrotin's signature design and also incorporates the existing character of the building. The gallery space spans approximately 25,000 square feet (2,300 sq. m.) over five floors, with ceilings up to 20 feet (6 m.) high throughout.

The renovation was designed by the American architectural firm PRO–Peterson Rich Office. Their design draws from the exceptional historic qualities of the Beckenstein building, while creating a contemporary architecture in keeping with the well-established aesthetic of Perrotin spaces worldwide.

Since the opening in Lower East Side, the gallery has been hosted several large-scale solo exhibitions such as Daniel Arsham, Gérard Schneider, MSCHF, Anna-Eva Bergman, Paola Pivi, JR, Hans Hartung, Jean-Michel Othoniel, Takashi Murakami, Josh Sperling, Chen Fei, Claude Rutault, Jesper Just, Julio Le Parc, Bharti Kher.



View of Perrotin New York on Orchard Street. Photo: Guillaume Ziccarelli



View of Paola Pivi's exhibition *We are the Baby Gang* at Perrotin New York (2019). Photo: Guillaume Ziccarelli. Courtesy of the artist & Perrotin.

The gallery has also developed a programmatic calendar, which includes panel discussions, educational workshops for children, and concerts, such as a special performance by Alicia Keys on the occasion of *Horizontal*, a 2018 exhibition of works by JR. Perrotin New York includes a bookshop, which features unique editions and books published by the gallery. The bookshop hosts signing events, such as the in-person signing of the last album by Iggy Pop, featuring cover art and creative collaboration by Maurizio Cattelan, in March 2020.

Perrotin New York is overseen by gallery partner Peggy Leboeuf, who has worked with Emmanuel Perrotin since 1996. In September of 2013, she launched the original Upper East Side space at 909 Madison. Leboeuf has been instrumental in building the US team.



View of Gregor Hildebrandt's exhibition *In Meiner Wohnung Gibt Es Viele Zimmer* at Perrotin New York (2019). Photo: Guillaume Ziccarelli. Courtesy of the artist & Perrotin



View of Jesper Just's exhibition *Corporéalité* at Perrotin New York (2020). Photo: Guillaume Ziccarelli. Courtesy of the artist & Perrotin

PERROTIN & ASIA

Perrotin has been forging relationships between the Euro-American market and Asian artists since the early 1990s. Its work in Asia began in 1993, when Emmanuel Perrotin had his first encounter with the young Takashi Murakami while showcasing works by Damien Hirst and Maurizio Cattelan at the Nippon International Contemporary Art Fair in Yokohama, Japan. The following year, the gallery presented Murakami's work at the Gramercy International Art Fair in New York, marking the first time the artist's work was exhibited outside Japan. The gallery has since organized numerous shows and projects, including thirteen solo exhibitions, with Murakami.

Over the same period, the gallery has presented and promoted the work of various critically acclaimed Asian artists in gallery exhibitions and art fairs both in and outside of Asia, alongside eminent international artists including Tavares Strachan, Bernard Frize, Pierre Soulages, Sophie Calle, Wim Delvoye, Xavier Veilhan, and Jean-Michel Othoniel, all of whom have established strong links with Asia through exhibitions and projects in the region.

A turning point in Perrotin's connection with Asia came in 2012, when the gallery established its first outpost in Hong Kong. This was fortified by its subsequent expansion to Seoul, Tokyo, and Shanghai.



Sophie Calle, *Voir la mer*, screened at Shibuya, Tokyo, 2019

PERROTIN HONG KONG

Suite 807, 8/F, K11 ATELIER Victoria Dockside, 18 Salisbury Road, Tsim Sha Tsui, Kowloon, Hong Kong

Perrotin opened its Hong Kong gallery in 2012, on the seventeenth floor of 50 Connaught Road Central (7,000 sq. ft./650 sq. m.), overlooking Victoria Harbour.

Since then, Perrotin Hong Kong has hosted eighty-five shows, including major solo exhibitions of renowned artists such as Shim Moon-Seup, Lee Bae, Laurent Grasso, Julio Le Parc, Claire Tabouret, Gelitin, Jens Fänge, Sophie Calle, Elmgreen & Dragset, and Izumi Kato.

In 2012, the city was part of JR's global *Inside Out* Project, an effort that involved installing two hundred thousand portraits of locals in public spaces in more than 130 countries. Large posters featuring people in Hong Kong were posted on the Connaught Road footbridge in the Central District.
In 2018, the artist gimhongsok installed a work at Harbour Arts Sculpture Park, the first project of this scale to take place in Hong Kong.
In 2019, Perrotin Hong Kong hosted the first solo exhibition of French painter Georges Mathieu in collaboration with Nahmad Contemporary since the start of his estate's representation by the two galleries.

In 2020, after eight successful years in Central, the Hong Kong gallery moved across the harbor to K11 ATELIER Victoria Dockside on the Tsim Sha Tsui waterfront.



View of K11 Atelier Dockside on the Tsim Sha Tsui waterfront.

PERROTIN HONG KONG

The new gallery is located on the eighth floor of a prominent waterfront edifice housing K11 ATELIER and Rosewood Hotel and Residences Hong Kong. Perrotin is the first gallery to take up residence in Victoria Dockside, a landmark development integrating art, culture, offices, retail, and hospitality. Situated within walking distance of the Hong Kong Museum of Art and the Hong Kong Cultural Centre, it is a short drive to the West Kowloon Cultural District, which is home to institutions including the M+ museum of visual culture.

The gallery's interior was designed by André Fu and his studio AFSO, who conceived the design of the original gallery in Central. Hallmark elements of the former premises, such as raw oak flooring and anodized bronze mullions, appear in the 2,500-square-foot (230 sq. m.) gallery, which is made up of two exhibition rooms, a private salon, and an office.

The gallery features views of the city's iconic harbor toward the Hong Kong Convention and Exhibition Centre, and of living walls and gardens of surrounding buildings. This close connection between the gallery and its environment is reflected in the way the scale of its interior spaces facilitates more immediate viewing experiences in a relaxed setting.

Emmanuel Perrotin says: "Experiencing art in person and participating in conversations about that experience with others—this is one of the most important reasons why we aim to create different contexts and encounters through our choice of locations worldwide. In recent years, we began committing more space in our galleries for private salons, even opening a dedicated salon, to create more exchanges. I am pleased the new Hong Kong gallery is part of a project where art and people are central to its DNA."



View of XU ZHEN®'s exhibition *The Glorious* at Perrotin Hong Kong (2018). Photo: Ringo Cheung. Courtesy of the artist & Perrotin



View of Chiho Aoshima's exhibition *Our tears shall fly off into outer space* at Perrotin Hong Kong (2020). Photo: Ringo Cheung. ©Chiho Aoshima/Kaikai Kiki Co., Ltd. All Rights Reserved. Courtesy of Perrotin.

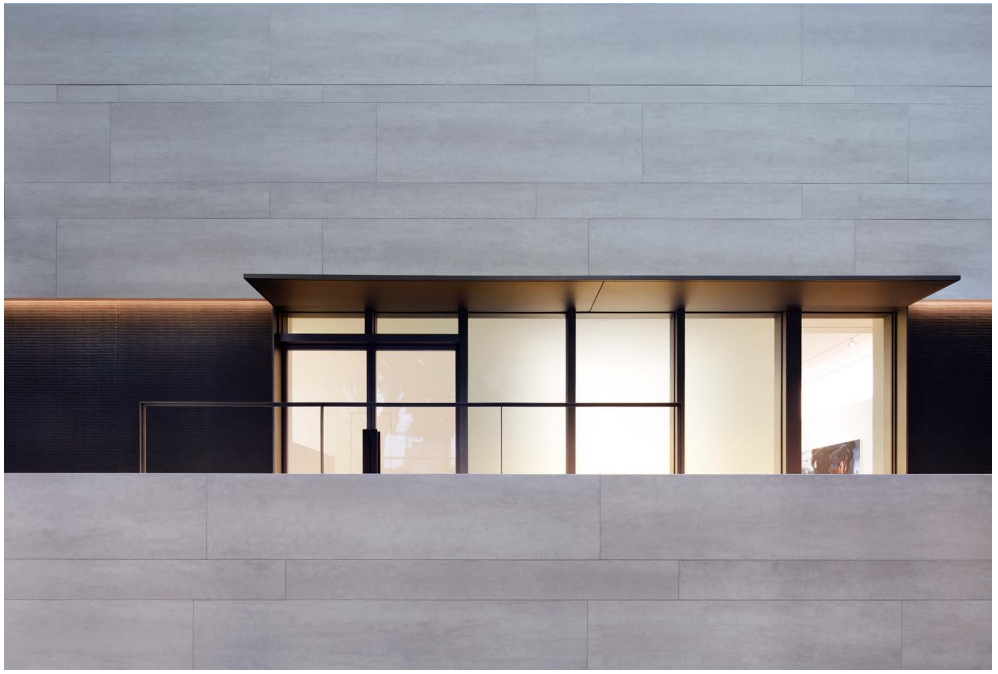
PERROTIN SEOUL

Perrotin Dosan Park
10 Dosan-Daero 45-Gil, Gangnam-Gu Seoul South Korea

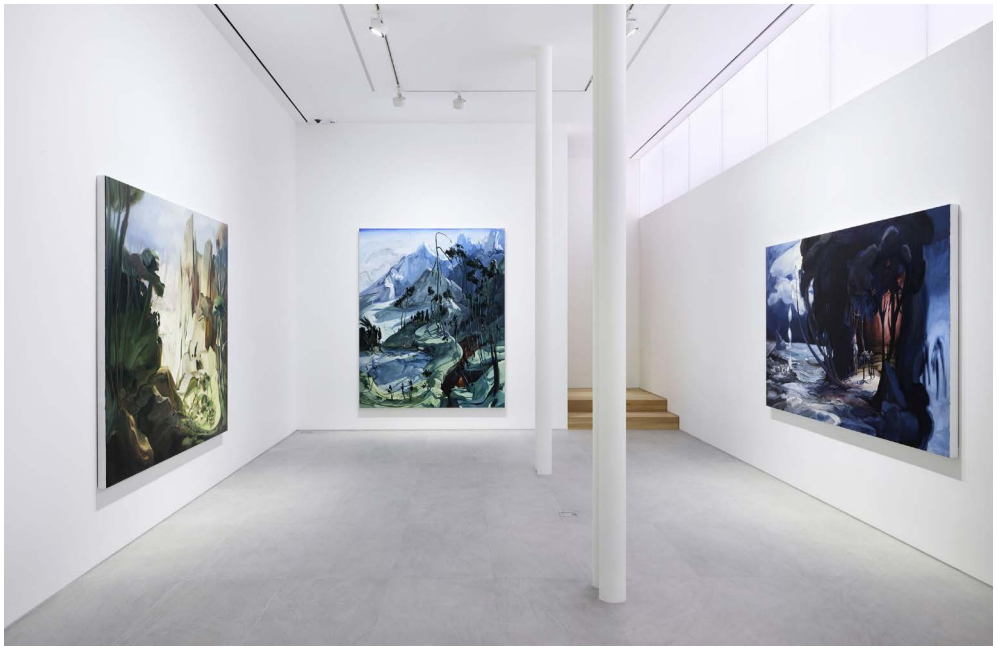
In 2016, Perrotin opened a gallery in Seoul in the Jongno-Gu district, opposite to the President's residence, the Blue House, and Gyeongbok Palace.

The gallery moved in August 2022 in the heart of the cultural and luxury district, home to the Horim Art Center, SONGEUN Art and Cultural Foundation, Maison Hermès, Louis Vuitton, and two major Korean auction houses. Boasting two floors and around 250 sq. m. (2690 sq. ft.) of exhibition space, the building was designed by KIAS (Kentaro Ishida Architects Studio) in collaboration with Yoki Design and Kenny Ho.

Perrotin was the first international gallery to exhibit Korean masters like Park Seo-Bo, in a solo exhibition in Paris in 2014, followed by the first exhibition in France of Chung Chang-Sup (1927-2011) in 2015. The gallery seeks to launch Korean artists on the international art scene while introducing Western artists to the local art community.



The Facade of Perrotin Dosan Park in Seoul, Korea. Photo: Kim Yongkwan.



View of the Emma Webster's exhibition *Illuminarium* at Perrotin Seoul, 2022. Photo: Kim Yongkwan. Courtesy of the artist and Perrotin

PERROTIN TOKYO

1F, 6-6-9 Roppongi, Minato-ku, Tokyo 106-0032

In June of 2017, Perrotin opened a gallery in Tokyo on the ground floor of the Piramide Building with an inaugural exhibition featuring works by the hundred year-old French artist Pierre Soulages. In 2019, the gallery expanded, and it now totals 2,500 square feet (230 sq. m.) of exhibition space, along with a bookstore. Perrotin Tokyo is located in the center of the Roppongi, a vibrant cultural neighborhood that is home to a large number of museums, including the Mori Art Museum, Suntory Museum of Art, and National Art Center, as well as many wellestablished galleries.

This modernist art space, visualized by architect André Fu and his design studio AFSO, has organized many exhibitions since its opening. These include shows featuring Barry McGee, who has met with great success, as well as Toiletpaper, Emily Mae Smith, Josh Sperling, Bernard Frize, Sophie Calle, Lee Mingwei, Paola Pivi, and Bharti Kher, to name a few.

The Tokyo gallery has developed strong connections with renowned museums and cultural institutions and has become a key player in the artistic life of Japan. The Mori Art Museum, for instance, recently hosted a solo exhibition of Izumi Kato, and in 2019, the Hara Museum invited Sophie Calle to present her *Exquisite Pain series*. In 2020, Jean-Michel Othoniel installed a 6.5-foot (2 m.) work, specially created for the Hirosaki Museum of Contemporary Art. In 2022, Izumi Kato has been invited by the Watari Museum. Numerous other Perrotin artists have long-standing relationships with Japan; these include Xavier Veilhan, Pierre Soulages, Bernard Frize, Sophie Calle, and Jean-Michel Othoniel, to name a few.



View of Jean-Michel Othoniel's exhibition *Dream road* at Perrotin Tokyo (2020). Photo: Kei Okano
©Jean-Michel Ohtoniel / ADAGP, Paris & JASPAR Tokyo, 2020. Courtesy Perrotin



View of Pierre Soulages's exhibition at Perrotin Tokyo (2017). Photo: Nacasa & Partners Inc. ©Pierre Soulages / ADAGP, Paris & JASPAR, Tokyo, 2017. Courtesy Perrotin.

PERROTIN SHANGHAI

3F, 27 Huqiu Road, Huangpu District, Shanghai, 200002

Since November 2018, Perrotin Shanghai has occupied the top floor of the “Amber Building,” a historic three-story brick building located at 27 Huqiu Road. Built in 1937, it is a former warehouse used by the Central Bank of China during the Republican period.

From 1886 to 1943, Huqiu Road was named “Museum Road.” It continues to occupy a prominent place in Shanghai’s art landscape with its close proximity to the city’s major museums and auction houses, including the Rockbund Art Museum, the Fosun Foundation, Centre Pompidou Shanghai, and Christie’s.

The 12,900-square-foot (1,200 sq. m.) gallery space includes a mezzanine and several exhibition rooms. In keeping with the building’s modernist elegance, original 1930s elements have been preserved, including its 20-foot-high (6 m.) wooden beam ceiling. The transformation was conceived by internationally renowned architect André Fu and his design studio AFSO, who also designed Perrotin’s Hong Kong and Tokyo spaces. The gallery has hosted ambitious exhibitions of artists such as Hans Hartung, Wim Delvoye, Sol LeWitt, Ni Youyu, Josh Sperling, Xavier Veilhan, and Laurent Grasso.

The Shanghai gallery is Perrotin’s fourth and largest space to date in Asia. Expanding into Shanghai further extends Perrotin’s pursuit of ambitious exhibitions and projects involving an international lineup of artists, as well as strengthening its relationships with collectors and institutions in China. In 2022, Hernan Bas presented a solo exhibition at the YUZ museum of Shanghai while the UCCA has invited Maurizio Cattelan for a large scale solo exhibition.



View of Perrotin Shanghai on Huqiu Road.



View of Takashi Murakami's exhibition *Takashi Murakami in Wonderland* at Perrotin Shanghai (2018). Photo: Yan Tao ©2018 Takashi Murakami/Kaikai Kiki Co., Ltd. All Rights Reserved. Courtesy Perrotin

Emmanuel Perrotin says "I am very proud and excited that Perrotin is the first major international gallery to establish a full-fledged exhibition space and gallery operation in Shanghai. We have a strong team of Chinese-born directors, with the right blend of international market experience, curatorial ability, and knowledge of Perrotin's operations, to lead our engagement with the most dynamic art city in Asia today. Committing to this scale of operation in Shanghai enablesus to build on the relationships we started in Hong Kong six years ago, and to consolidate and grow our global links between the USA, Europe, and Asia."



View of Xavier Veilhan's exhibition *Channel Orange* at Perrotin Shanghai (2019). Photo: Mengqi Bao. © Xavier Veilhan / ADAGP, Paris, 2019. Courtesy Perrotin

PERROTIN LOS ANGELES

In February 2024, Perrotin inaugurated its Los Angeles gallery in conjunction with Frieze Los Angeles 2024, after holding two pop-up exhibitions in 2023.

Perrotin's opening in Los Angeles builds on a decade of relationships and collaborations with artists and institutions initiated through its New York gallery since 2013. The Los Angeles platform reinforces Perrotin's efforts in the U.S. by introducing its program on the West Coast, and allowing for the Los Angeles debut of several artists represented by and collaborating with the gallery. The gallery is housed in the former Del Mar Theater located at 5036 West Pico Boulevard, within the Mid-City neighborhood of Los Angeles. Key elements of the historic theater including the marquee and lightboard signage, ticket booth, glass poster boxes, and the theater hall are retained and adapted as unique sites for artists' interventions. The Del Mar's original neon sign is restored while the lighted marquee will announce the gallery's programming. The adjacent building at 5040, previously occupied by a comedy club, serves as an office and private showroom, and is styled by interior design firm Jamie Bush + Co., also based in Los Angeles. The two buildings, both dating to the 1930s, total 10,000 square feet (930 square meters).



View of Perrotin Los Angeles on Pico Boulevard. Photo: Evan Bedford



View of Izumi Kato's exhibition at Perrotin Los Angeles, 2024. Photo: Evan Bedford. ©2024 Izumi Kato. Courtesy of the artist and Perrotin

PERROTIN PRESS SELECTIONS

Giving art his all..

After 30 years building a global gallery network, art dealer Emmanuel Perrotin is as enthusiastic as ever.

Although he claims not to have foreseen his extraordinary success, Emmanuel Perrotin readily admits that he has always been driven by ambition. Even at the price of sacrificing his private life (for a long time his gallery was also his apartment), he has devoted himself wholeheartedly to art and artists. And the latter are equally devoted to him.

Olivier Reneau,
***Air France Madame*, December 2019**

After Seoul, Tokyo and Hong Kong, Emmanuel Perrotin opens a gallery in Shanghai.

At 49 years old, he is the most established French gallery owner on the international scene, and continues his irresistible rise. Emmanuel Perrotin is opening more and more galleries around the world. Running a company of 110 people, including more than 40 based in Paris, this self-made entrepreneur who founded his first gallery at the age of 21, at rue Louise Weiss in the 13th arrondissement, has risen his gallery to the top.

Béatrice de Rochebouët,
***Le Figaro*, March 2018**

In three decades, Emmanuel Perrotin, who had once been an ordinary young Frenchman, has risen to the top in an industry reliant on established power. He is destined to go down in the history of contemporary art as a “dark horse” among gallerists, whose appearance is toppling known rules of the art world.

Emmanuel Perrotin said: “We’re not a gallery that exists just to make money. More importantly, it is our responsibility—and something we’ve insisted on doing —to promote our artists to reach more people and to give them higher exposure.”

Michelle Zhang Qingya,
***Harper’s Bazaar China*, June 2019**

From curating artworks and coordinating publicity to liaising with collectors and handling accounts and inventory, Emmanuel Perrotin

oversees each aspect of his business with exceptional management. Under his methodical leadership, his staff accomplish the objectives of the gallery tirelessly in a self-motivated manner.

Despite the success he has accrued over the course of thirty years, from his first gallery to the establishment of exquisite spaces in major world cities, [Emmanuel] Perrotin remains humble and is determined to lead his team to forge a larger and more interesting Perrotin family.

Katy Hsiu Chih Chien,
***Art & Collection*, September 2018**

You don't create a gallery just for the sake of profitability. Being a witness of art history’s construction is a real chance.

Emmanuel Perrotin,
***Connaissance des Arts*, February 2019**

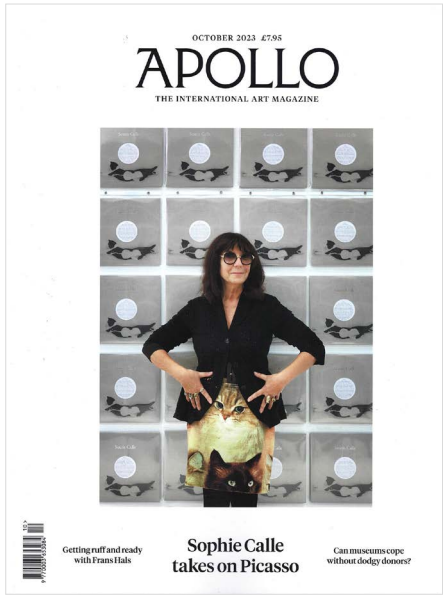
It's the adventure of a lifetime, a collective adventure, with the artists and my teams!

Emmanuel Perrotin,
***Le Monde*, March 2018**

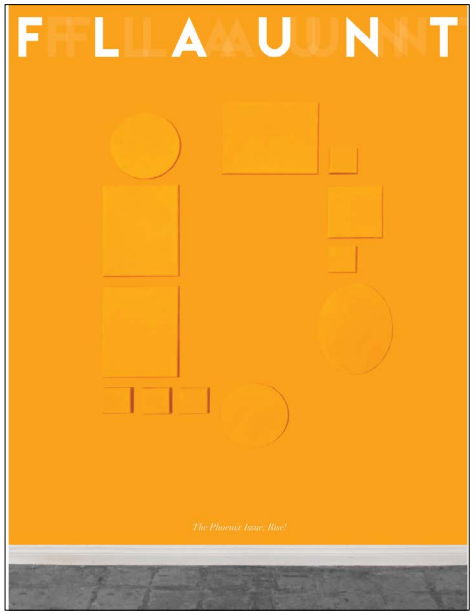
You have to be willing to serve your artists no matter what; to choose their interest in the long run rather than reap the benefits of their

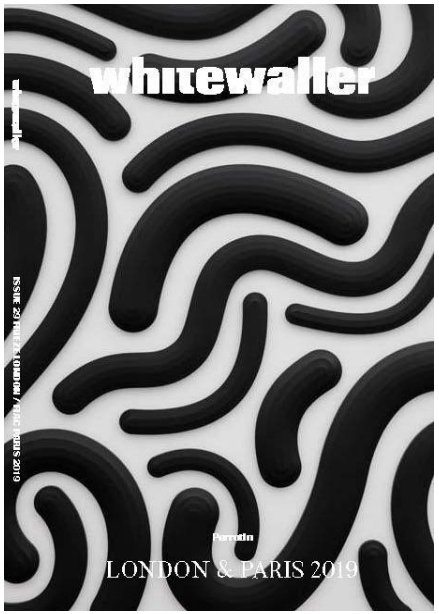
success early on. You have to encourage your team the same way, by cultivating trust amongst collaborators; your clients, the institutions, the press and again, your artists. Because everyone plays a key part in the collective success of the gallery.

Emmanuel Perrotin,
***Forbes*, November 2017**


OCTOBER 2023 £7.95
APOLLO
THE INTERNATIONAL ART MAGAZINE
Getting ruff and ready with Frans Hals
Sophie Calle takes on Picasso
Can museums cope without dodgy donors?


madame
FIGARO
FIAC 2017
EXCLUSIF
DANIEL ARSHAM
ARTISTE TOTAL

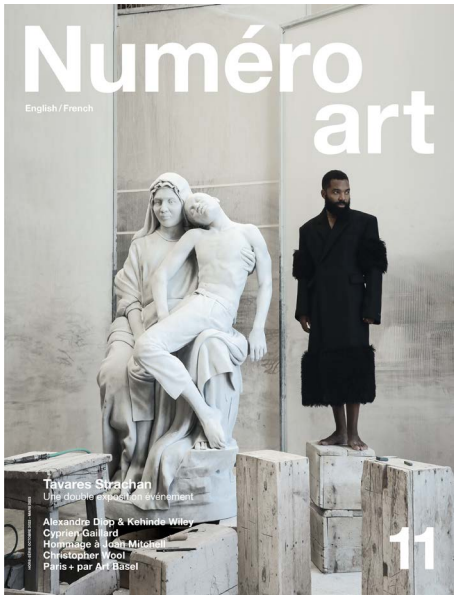

FLAUNT
The Pleasure Issue: Rise!


whitewaller
ISSUE 2 | PARIS + LONDON | FALL - WINTER 2019
Perrotin
LONDON & PARIS 2019


Novembre 2023
Beaux Arts
Spécial Mois de la Photo
Le guide de toutes les foires et expositions
GRAND PALAIS ÉPHÉMÈRE
PARIS+
La foire d'art contemporain qui ravit le monde !
FONDATION LOUIS VUITTON
Mark Rothko
L'éblouissante rétrospective


TIME
FINDING HOPE
featuring
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SUNDAR PICHAI
ANGELINA JOLIE
MIKHAIL GORBACHEV
ISAIAH OWEN
SHONDA RHIMES
STEPHEN CURRY
KLAUS SCHWAB
THE DALAI LAMA


Octobre 2023 / N° 171 / Metro 7,90€ - CH 13,40CHF
TRANSFUGE
Choisissez le camp de la culture
EMMANUEL PERROTIN
L'HOMME QUI BOUSCULE L'ART CONTEMPORAIN
LIVRE
Le meilleur de la Rentrée étrangère
CINÉMA
Les rouages de la propagande par Mila Turajlic
SCÈNE
De Céline à Brasillach, la France collabo selon Creuzevault
ART
Les pépites de Paris+ par Art Basel


Numéro art
English / French
Tavares Strachan
Une double exposition événement
Alexandre Diop & Kehinde Wiley
Cyprien Gaillard
Hommage à Joni Mitchell
Christopher Wool
Paris + par Art Basel
11

PERROTIN MEDIA

VIDEO

The gallery has expanded its mission in recent years, most notably through the production of thoughtful editorial content, such as podcast and video, as well as the development of a programmatic calendar, which includes panel discussions, educational workshops for children, and concerts.

For years, Perrotin has been recording videos in which its artists talk about their work and projects and share their inspirations. The gallery also broadcasts virtual tours of its exhibitions.

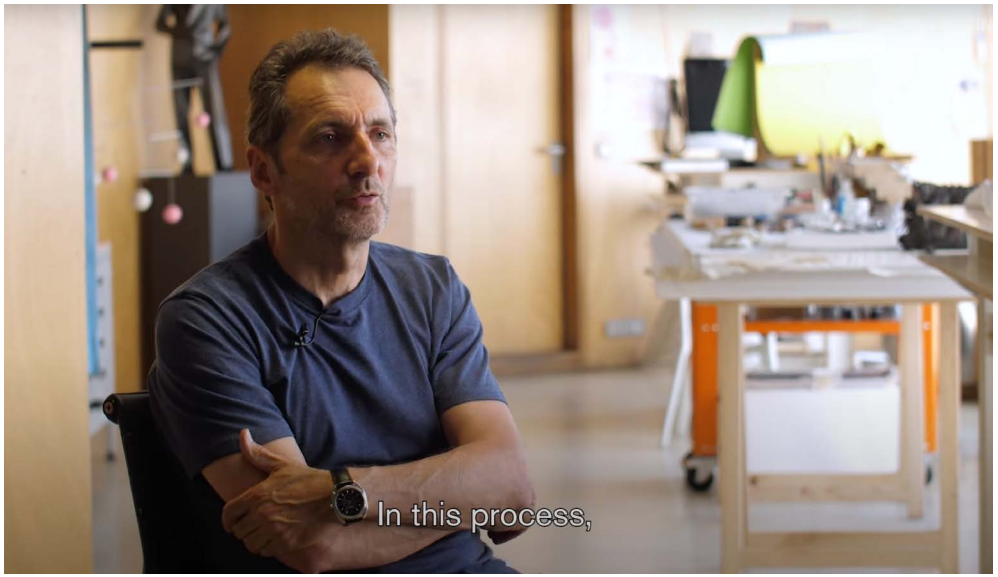
Between 2020 and 2022, Perrotin produced two seasons of 4'17, a monthly cultural program featuring French actor and comedian Jonathan Lambert. This web series looks at the latest art news in an offbeat way, generating more than 100,000 views per episode. The goal of the collaboration is to have art transcend the walls of the gallery, and reach much larger global audiences. In 2023 the gallery produced «Paris By» a series of videos with special guests sharing their most beloved places in Paris for Paris Art Week.

SOCIAL MEDIAS CONTENTS

Over the past few years, the gallery has expanded its presence on social media to offer a large selection of diversified content. For instance, Perrotin launched #OnTheRecordWith, a video series where artists talk about everything, ranging from their creative inspiration to what is on their current playlist. From Scratch explores artist's studio on TikTok while the Q&A invite our audience to interact with our artists.

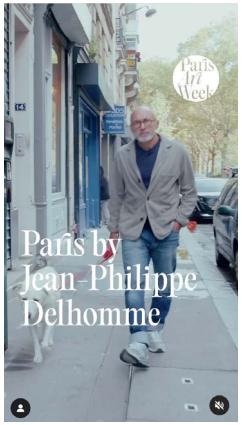
TALKS AND PODCASTS

The gallery also organizes conferences and conversations with key cultural actorsw: artists, curators, essayists, and scientists. Since 2021, the gallery has been producing the podcast The Love of Art, in which artists talk about other artists who fascinate them: Claire Tabouret on Giorgio Morandi, Jean-Philippe Delhomme on David Hockney, or Bernar Venet on Arman.











PERROTIN EDITIONS

Perrotin Store was launched in Paris in 2011 and now has shops all over the world. Offering a wide range of products – posters, books, limited editions – and prices, its approach reflects the gallery's mission: making art accessible to everyone.

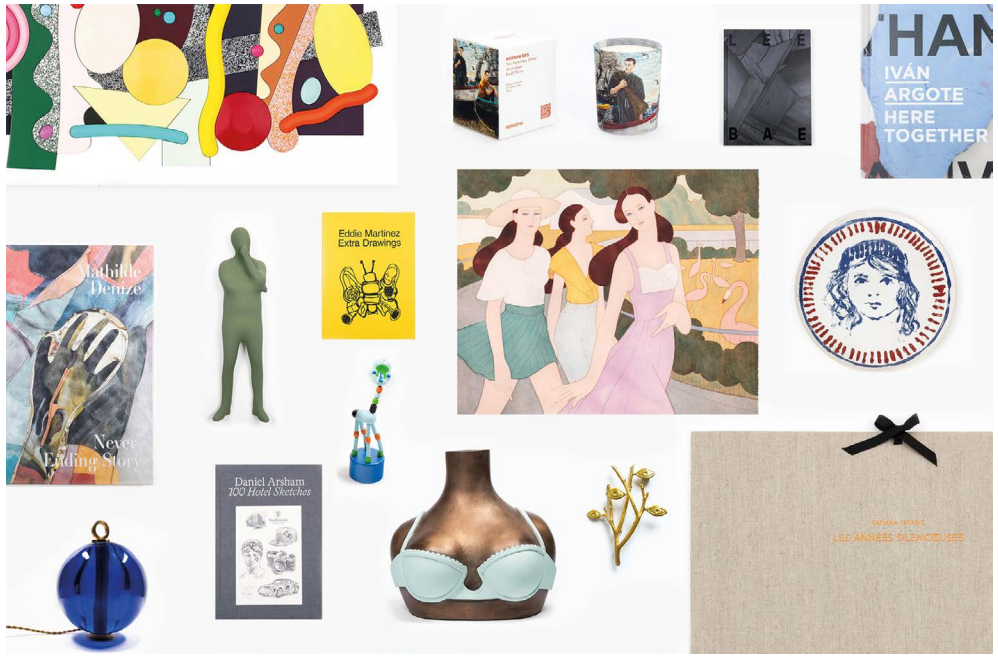
The growing success of Perrotin Store has gone hand in hand with the development of Perrotin Editions, which began over 20 years ago. At the end of 2019, a dedicated department was created within the gallery, publishing books, monographs, artist books, posters, prints, art objects, and other accessories related to the gallery's artists. Conceived in close collaboration with the artists and their representatives, the various editions allow the works to stand out and reach a wider audience. Perrotin Editions are aligned with the gallery's exhibition calendar and artist events.

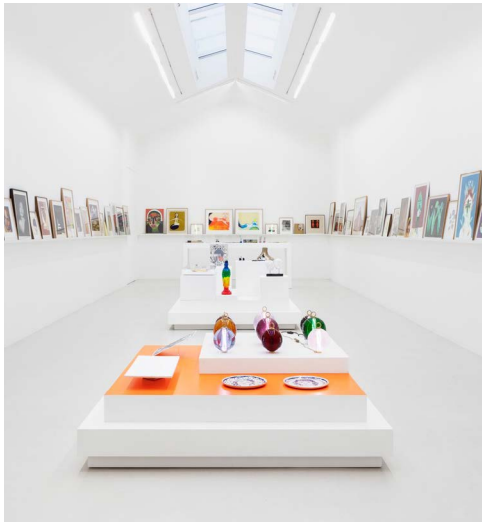
In 2021, Perrotin Store relocated to La Samaritaine for four months to celebrate the reopening of this iconic place. In 2022, Perrotin teamed up with the Bellagio Resort & Casino to open Perrotin Store Las Vegas; in the fall Perrotin Store moved to the Conrad Shop Paris. In 2023, the palace hotel Royal Monceau in Paris has invited the gallery to install a pop-up store.

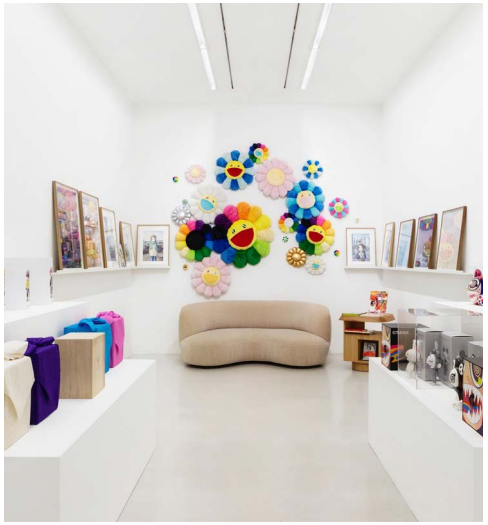
In 2024, Perrotin has presented Perrotin Editions - *Tous Collectionneurs !* in its Saint-Claude space in Paris. This special presentation - a unique extension of Perrotin Store - featured a a fresh range of posters, editions, books, and limited edition objects created by the gallery's artists.

In addition, Perrotin Store joined eBay market place with a selection of its editions offering the platform's 10 million monthly users the opportunity to acquire this exceptional selection.

"Growing up, my family couldn't afford to buy art, but my parents loved it so much that every time we went to a museum, we bought something in the gift shop. Our house was full of posters. This idea has been central to the development of my gallery. Art is for everyone!"
Emmanuel Perrotin







PERROTIN EVENTS

Perrotin gallery is also known for its parties. On the occasion of the show *G I R L*, curated by Pharrell Williams in 2014, the gallery organized a live performance by Pharrell and Woodkid. In 2017, Perrotin organized a live concert to celebrate the artist Xavier Veilhan, who represented the French Pavilion at the 57th edition of the Venice Biennale; and in 2018, to celebrate FIAC, the gallery invited Hyphen Hyphen to give a live performance. Every year since 2018, the Perrotin Art Basel Party has taken place at the Elisabethenkirche, a historic neo-Gothic church in Basel, with live musicians invited to perform.



Concert organized at Perrotin Paris on the occasion of Sophie Calle's exhibition *Souris Calle* (2018).



Alicia Keys and JR on the occasion of the opening of the artist's exhibition *Horizontal* at Perrotin New York (2018)

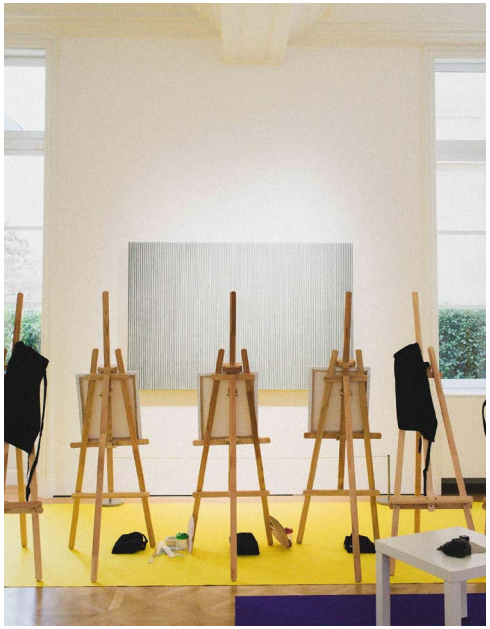


Opening night, Perrotin's Art Basel party (2022)

PERROTIN KIDS WORKSHOP

Perrotin regularly organizes **workshops for children**, featuring activities related to the artists' projects and recent works. Participants can try their hand at different media, such as painting, ceramics, and photography, in connection with the exhibitions in our different galleries: Paris, New York, Shanghai or Tokyo..









Mathilde Denize. Photo: Tanguy Beurdeley

PERROTIN SELECTED HIGHLIGHTS

Takashi Murakami's solo show at the Château de Versailles in 2010 attracted nine hundred thousand visitors over the course of five months. His outstanding 2012 exhibition Ego, in Doha, Qatar, spanned 54,000 square feet (5,000 sq. m.). In 2015, the Mori Art Museum in Tokyo presented *The 500 Arhats*, a retrospective dedicated to Murakami's monumental works. Takashi Murakami: *The Octopus Eats Its Own Leg* opened at the Museum of Contemporary Art Chicago in 2017. Under the Radiation, his first major survey exhibition in Russia, was presented at the Garage Museum of Contemporary Art in 2018, alongside solo shows at Perrotin New York and Perrotin Shanghai. In 2019, the artist had a solo presentation at Tai Kwun Contemporary, Hong Kong.

Maurizio Cattelan's critically acclaimed 2011 retrospective at the Solomon R. Guggenheim Museum was seen by 300,000 visitors over a three-month period. His golden toilet, titled America, was produced for the restrooms at the Guggenheim in 2016, the same year that the Monnaie de Paris presented his comeback retrospective, *Not Afraid of Love*. In 2019, Blenheim Palace in Oxfordshire, England, presented the solo exhibition *Victory is Not an Option*. More recently, his now-famous Comedian, a duct-taped banana, debuted at Art Basel Miami Beach.

It took two years to persuade **Sophie Calle** to join the gallery. This was accomplished by hiring the private detective from her famous 1981 photo series The Shadow, which she later restaged in Twenty Years Later. Calle's 2003 retrospective exhibition M'as-tu vue? at the Centre Pompidou attracted close to two hundred thousand visitors over a four-month period. The installation Rachel Monique, dedicated to her mother, was on view at the Episcopal Church of the Heavenly Rest on Fifth Avenue, New York, in 2014.

Before the 2011 TED Prize winner **JR** joined Perrotin, he had fiercely refused to join any gallery. His movie Ellis, shot on Ellis Island with Robert De Niro, was shown in 2015 at Perrotin's then pop-up space at 130 Orchard Street, New York. JR created a major installation at the Louvre Pyramid in 2016 and again in 2019, on the occasion of the Pyramid's anniversary.

Xavier Veilhan represented France at the 57th Venice Biennale with *Studio Venezia*, a seven-month-long ongoing installation of rehearsals and live music. His solo show Music was featured at Perrotin New York in 2015. Perrotin Shanghai hosted a solo show of his works in 2019.

Paola Pivi's sculpture *How I Roll*, depicting a Piper Seneca airplane rotating on its wingtips, was made for the Public Art Fund and installed near Central Park at Doris C. Freedman Plaza in 2012. That winter, Pivi presented a striking image of zebras on a snow-covered mountaintop on the 25-by-75-foot High Line Billboard at West 18th Street. The Bass, Miami Beach, presented her work in the exhibition *Art with a View* in 2018. En 2022, Paola Pivi réalise « you know who I am », une sculpture pour la New York High Line Plinth.

Perrotin held its twenty-fifth anniversary exhibition in 2013 at the Tripostal in Lille, France. Covering 65,000 square feet (6,000 sq. m.), Emmanuel Perrotin displayed his vision of art and the world through a selection of more than one hundred works by artists whom he has exhibited throughout his twenty-five-year career.

In 2015, **Jean-Michel Othoniel** was commissioned to create the permanent work "Les Belles Danses" in the Bosquet du Théâtre d'Eau, one of the fountains in the gardens of the Château de Versailles, with Louis Benech. It was the first permanent installation commissioned from a contemporary artist since the 18th century. In 2021, the artist took over the Petit Palais in Paris, and in 2022 he was the first contemporary artist to exhibit at the Palais Idéal du Facteur Cheval.

PERROTIN SELECTED HIGHLIGHTS

In 2019, **Bernard Frize** and Emmanuel Perrotin celebrated twenty-five years of collaboration. The occasion was marked by a major exhibition at the Centre Pompidou in June 2019, simultaneous to solo presentations at Perrotin Paris, New York, and Tokyo.

In November of 2015, **Jesper Just**'s film Servitudes was shown every night in Times Square as part of *Midnight Moment*, a monthly presentation by the Times Square Advertising Coalition and Times Square Arts in partnership with Performa 15. Servitudes was featured in the artist's solo show at Palais de Tokyo, Paris, the same year. Jesper Just represented Denmark at the 55th Venice Biennale in 2013.

Daniel Arsham made "Rules of the Game" in collaboration with Pharrell Williams and Jonah Bokaer for the SOLUNA International Music & Arts Festival in Dallas, in 2016; the work later premiered at the Brooklyn Academy of Music in New York. That same year, the SCAD Museum of Art in Savannah showed "The Future Was Then", a large-scale installation designed specifically for deFINE ART 2016. His solo exhibitions at the HOW Museum in Shanghai in 2019, the Guimet Museum in 2020, and his large-scale exhibition at the Yorkshire Sculpture Park in 2022 were all highly acclaimed.

Following the 2017 announcement that Perrotin would be representing the estate of **Hans Hartung** in collaboration with the Hartung-Bergman Foundation, the artist had a comprehensive exhibition at Perrotin New York in 2018, which included several major loans from American museums such as the Metropolitan Museum of Art. A catalogue and monograph were published to mark the occasion. In 2019, a survey exhibition was organized by the Musée d'Art Moderne de Paris.

The 2019 exhibition Picasso–Rutault. Grand Ecart invited viewers to discover the artistic relationship between **Claude Rutault** and a selection of works by Pablo Picasso at the Musée Picasso Paris. Following that exhibition, Rutault was invited by the Pacific Design Center, in Los Angeles, to present a series of recent and new works for the firsttime in the United States since his 1975 exhibition in New York.

The Hara Museum in Tokyo presented **Izumi Kato**'s major exhibition Like a Rolling Snowball in 2019. More recently, the Fundación Casa Wabi in Puerto Escondido, Mexico, mounted a presentation of his works.

Johan Creten installed *De Vleermuis (The Bat)* in front of the Grand Palais during FIAC 2019 on the occasion of FIAC Projects. In 2020, the Villa Medici opened *I Peccati*, a major solo show that placed more than fifty of Creten's works in dialogue with his personal collection of artworks from the seventeenth and eighteenth centuries.

Laurent Grasso was invited to participate in the 21st Biennale of Sydney in 2018 by Mami Kataoka, Chief Curator of the Mori Art Museum of Tokyo. The artist presented *OttO*, a film shot in the Australian desert of the Northern Territory using a camera that reproduced the electromagnetic radiation of these sacred lands. In 2020-2021, Laurent Grasso presented the installation ARTIFICIALIS in the nave of the Musée d'Orsay, and in 2022 he took over the 13th-century nave of the Collège des Bernardins.

Mr. was given *carte blanche* at the Musée Guimet, for an exhibition curated by Pharrell Williams in 2019.

Gabriel Rico participated in the group exhibition *May You Live in Interesting Times*, curated by Ralph Rugoff on the occasion of the 2019 Venice Biennale. He had a solo exhibition at the Aspen Art Museum the same year.

Pierre Soulages was the focus of the inaugural exhibition at Perrotin Tokyo in 2017. The artist had his centenary in December 2019, with a special tribute organized by the Louvre, the Centre Pompidou, and the Musée Fabre in Montpellier. Simultaneously, Perrotin Shanghai dedicated a solo show to the French painter.

PERROTIN SELECTED HIGHLIGHTS

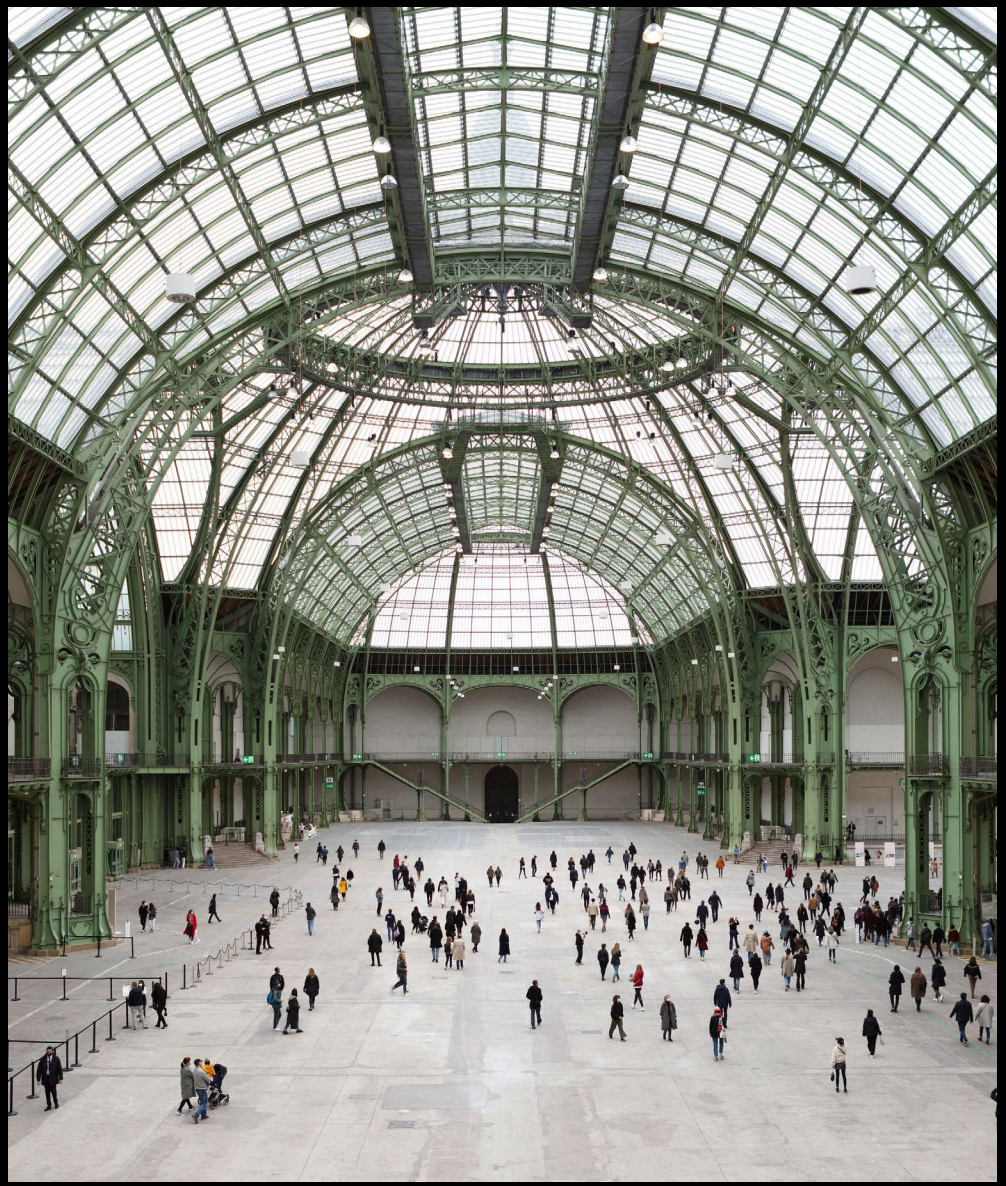
Claire Tabouret had a solo show at the Collection Lambert in Avignon in 2018, in collaboration with the Festival d'Avignon and her major show at the Hangar à Bananes (HAB Galerie) in Nantes in 2019.

Xu Zhen® produced *Nirvana*, a large-scale, site-specific installation at Art Basel Unlimited 2019. The work comprised several baccarat and roulette tables set on a casino carpet. Three performers sat at each table, constructing the game pattern in the manner of a sand mandala.

In 2020, with the collaborative exhibition **RESTONS UNIS**, Perrotin invited twentysix Paris-based galleries to present a selection of work from their artists, following lockdown. The same year, Perrotin organized **WANTED!** at the Grand Palais, an immense scavenger hunt for contemporary art, attended by six thousand visitors over the course of a weekend.

In 2021, Perrotin and Atlas V joined forces to create **PERROTIN VR – Narrative Experience by Atlas V**, a new art form in which the psychological and physical overlap. This space in the heart of Paris was the first of its kind dedicated to Virtual Reality, a technology that offers infinite possibilities for creating cultural and immersive experiences. Throughout the fall, the public could discover four productions at the crossroads of art and immersive technologies.

In 2023 Perrotin organised a solo show of Barry McGee as well as the world premiere of Jesper Just's film *Interfears* as a preview the gallery in the former Del Mar Theater and Comedy Club. Perrotin Los Angeles opened in February 2024 with a solo show of Izumi Kato.



WANTED ! L'art est à vous at the Grand Palais. Photo: Tanguy Beurdeley

EMMANUEL PERROTIN SELECTED DATES

1968

Emmanuel Perrotin was born into a middle-class family on May 6, 1968, at the height of the student uprising in France. He grew up in Boulogne-Billancourt before moving to L'Étang-la-Ville, a suburb west of Paris. After attending middle school in Marly-le-Roi, he entered the Lycée Autogéré de Paris, a self-managed high school that emerged from the May 1968 movement. By the age of fifteen, he was already taking part in a variety of activities, including organizing concerts and filming performances. He developed a passion for computers at an early age.

He met Gilbert Brownstone's daughter at Les Bains-Douches nightclub, and one day she took him to an opening at her father's gallery. Not long afterward, he met Charles Cartwright, a student of the prestigious Paris Institute of Political Studies, who had just opened a gallery on rue des Archives at the age of twenty-five. The new gallery exhibited Willy van Sompel, Alighiero Boetti, Marina Abramović, George Condo, Walter Dahn, and John Armleder, among others. Perrotin joined Cartwright in the adventure and quickly became manager. Very early on, Perrotin understood the importance of computer databases, and he set to work computerizing the gallery. At the same time, he built up a file of artworks for other artists, like Bernard Frize, Ange Leccia, Jean-Luc Vilmouth, Jean-François Brun, and Dominique Pasqualini from the Information Fiction Publicité (IFP) collective. During this period, he also met Bernard Joisten, Pierre Joseph, Dominique Gonzalez-Foerster, and Philippe Parreno.

1990

In the early 1990s, he seized the opportunity to rent a large apartment at 44 rue de Turbigo, the site of his first gallery, where he slept at night on the sofa bed. The first exhibition was dedicated to Philippe Perrin, followed by Isabelle Joumard, Dominique Gonzalez-Foerster, Philippe Parreno, Bernard Joisten, Pierre Joseph, Pierre Huyghe, and Damien Hirst, whose first solo show was held at the gallery.

The gallery also hosted a regular event, "Les jeudis de la rue de Turbigo" (Thursdays at rue de Turbigo), featuring weekly talks and exhibitions. At that time, Emmanuel Perrotin was one of the rare gallery owners who not only sold artworks, but also produced works and large-scale projects for his artists. Gallery owner Marie-Hélène Montenay, a major figure on the art market at the time, was a vital source of support and rented him a space on rue de l'Ancienne-Comédie in 1992. There, he exhibited IFP, Éric Duyckaerts, Guy Limone, Peter Fend, and Kate Ericson and Mel Ziegler, among others.

1992

The gallery moved to rue de Beaubourg, where it remained for five years (until 1997). It was during this time that Maurizio Cattelan (in 1992) and Takashi Murakami (in 1993) joined the gallery. While they were little-known at the time, the gallery's work over the long term contributed to their international acclaim and led to major exhibitions at the world's biggest institutions.

Emmanuel Perrotin also participated in art fairs very early on. From 1993 to 1996, he took part in the Nippon International Contemporary Art Fair in Yokohama (where he met Murakami), the Gramercy International Art Fair in New York, Art Basel in Switzerland, Château Marmont in Los Angeles, and Art Chicago.

1997

The gallery moved to rue Louise-Weiss in the 13th arrondissement of Paris. For eight years, it and other emerging galleries injected energy into the eastern Paris neighborhood and made it a new contemporary art destination.

2004

Perrotin opened a satellite gallery in Miami. For six years, the gallery presented noteworthy exhibitions of such artists as Bernard Frize, Piotr Uklánski, Mr., Daniel Arsham, Sophie Calle, Xavier Veilhan, Jean-Michel Othoniel, KAWS, and Aya Takano, to name a few. Emmanuel Perrotin also began working with local, Miami-based artists like Arsham, Hernan Bas, and Martin Oppel.

2005

In 2005, Perrotin gallery moved into an eighteenth-century hôtel particulier at 76 rue de Turenne in the Marais district. It expanded to 10 impasse Saint-Claude in 2007, for a total space of 17,220 square feet (1,600 sq. m.) spanning three levels.

EMMANUEL PERROTIN SELECTED DATES

2006

The gallery launched the magazine BING, the first publication of its kind by a gallery, to showcase its artists and exhibitions. The gallery published BING from 2006 to 2009.

2008

Emmanuel Perrotin was nominated as a Chevalier des Arts et des Lettres.

2012

Perrotin Hong Kong was inaugurated with a solo exhibition by KAWS. The 7,000-square-foot (650 sq. m.) gallery was located at 50 Connaught Road Central, on the seventeenthfloor of one of the city's most beautiful towers, with a breathtaking view over Victoria Harbour.

2013

Perrotin opened a space in a historic building on the iconic Madison Avenue on New York's Upper East Side. After three strong years, the gallery expanded and moved in April 2017 to 130 Orchard Street, a historic building at the heart of the Lower East Side. Built in 1902, the Beckenstein building retains the old storefront lettering painted in the 1940s. The new gallery space spans 25,000 square feet (2,300 sq. m.) over five levels, with soaring ceilings ranging from 11.5 to 20 feet (3.5 to 6 m.) high depending on the level.

2014

In Paris, on the same street that houses the main gallery, Perrotin inaugurated the Salle de Bal, a 7,530-square-foot (700 sq. m.) showroom in the Hôtel d'Ecquevilly, also known as "du Grand Veneur," a seventeenth-century building—bringing the gallery space in Paris to a total of 25,000 square feet (2,300 sq. m.).

2016

Perrotin inaugurated a new, 2,600-square-foot (240 sq. m.) gallery complete with a bookstore in Seoul. The gallery is located on the ground and third floors of 5 Palpan-gil, in the Jongno-gu district, with its many galleries and museums (the National Museum of Modern and Contemporary Art, Daelim Museum). It sits opposite Gyeongbok Palace and the Blue House, the official residence of the President of the Republic of Korea.

2017

Perrotin inaugurated a 1,500-square-foot (140 sq. m.) gallery in Tokyo, on the ground floor of the Piramide Building at 6-6-9 Roppongi, Minato-ku, at the heart of Roppongi. The bustling neighborhood is home to a number of institutions, like the Mori Art Museum, the Suntory Museum of Art, and the National Art Center (Art Triangle Roppongi), as well as countless galleries. The inaugural exhibition presented recent artworks by Pierre Soulages, the great master of abstract paintings known for his lifelong series *Outrenoir (Beyond Black)*; the occasion was marked by the publication of Pierre Soulages in Japan.

2018

Perrotin opened a new gallery in Shanghai at the heart of the Bund district. The gallery occupies the top floor of a historic building known as the "Amber Building," built in 1937. Located at 27 Huqiu Road, the 12,900-square-foot (1,200 sq. m.) space includes a mezzanine and several exhibition rooms, highlighting the original features of the building that have been retained.

2020 – 2021

In the spring of 2020, Perrotin opened its first gallery on Avenue Matignon.

2022 – 2023

Perrotin gallery continues to expand, opening a second gallery in Seoul, Perrotin Dosan Park, a gallery in Los Angeles, as well as new Perrotin Store pop-ups, at the Bellagio Las Vegas and the Conran Shop Paris. On June 2023, Colony IM and Perrotin enter into exclusive negotiations with a view to Colony IM acquiring a 60% majority stake in the company.

PERROTIN

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